



# Daniel Zec

ROLE:

Senior UI/UX, Product and Visual Designer

LOCATION:

Subotica, Serbia

EMAIL:

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## /Experience

### Orion Innovation

NOV 2022 - PRESENT

UX/UI Designer

Designing B2B SAAS products including UX research, Low and high fidelity wireframing, Prototyping, User testing, Working closely with development team

### Integration Alpha

2016 - 2022

Visual, product and UI/UX designer

Corporate Identity · Branding · Paper Prototyping · User Experience Testing · UX Research · Mobile Interface Design · Web Interface Design · Design · Communication · Graphic User Interface (GUI) Design · Information Architecture · User Experience (UX)

### Freelance

2015 - 2017

Digital, UX/UI Designer

Visual identity, brochures, catalogues, packaging UI, Prototyping and more  
Visual identity, brochures, catalogues, packaging UI, Prototyping and more  
Skills: Corporate Identity · Branding · Paper Prototyping · Mobile Interface Design · Web Interface Design · Design · Communication · Branding & Identity

### Bomax

2015 - 2015

Web Marketing Manager

Site design and layout, branding, creating presentations.

### Biromarket

2008 - 2015

Lead Graphic Designer

### Grafit printing office

2000 - 2008

Graphic Designer

## /Personal

In November 2022, I became a member of OI and encountered an exceptional assembly of professionals, truly remarkable individuals, and a plethora of captivating work opportunities.

I have a profound affinity for motorbiking and traveling, always striving to immerse myself in nature as frequently as possible. Photography and music serve as my faithful companions, consistently providing me with inspiration in my day-to-day existence.

## /Tools&Skills

Customer Journey Map

Wireframes

User Research

User Flow

Mockups

Interactive Prototypes

Web&Mobile

Design Systems

Figma

Adobe Photoshop

XD

Adobe Illustrator

Invision

Sketch

## /Education

Google UX Design Professional Certificate

UI Design Master Typography Certificate

Building and Mapping User Stories Certificate

Presentation Skills Certificate

Diploma in Graphic Communications and Print technology

## /Links

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